

Dear local leaders,

We've prepared this deck
on Interaction Week 18
for you to communicate
to your local communities.

Use those elements as you
see fit and please reach out
to us for questions or ask
for missing elements.

We've put speaker notes to
guide you through the slides.

Thank you for your help!

— last update May 6th 2017

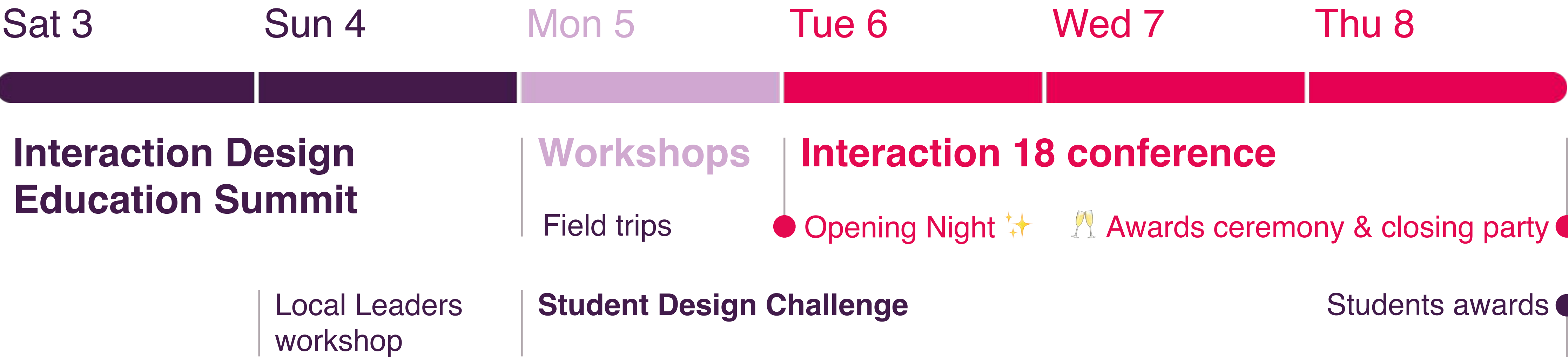
interaction 18

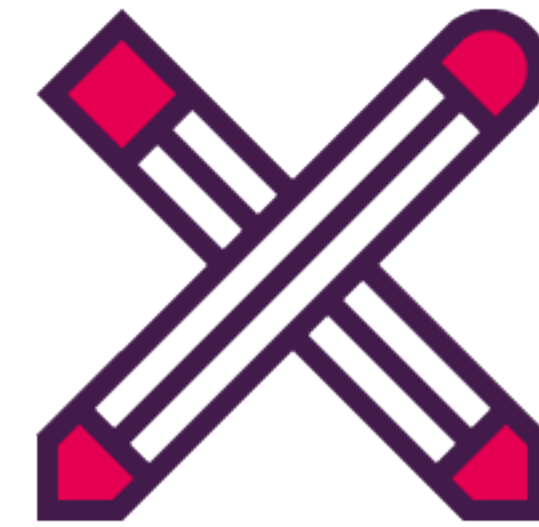
3—8 February 2018 • Lyon, FR

Dissolving boundaries & building connections

3—8 February 2018 • Lyon, FR

Week overview





**INTERACTION
DESIGN
EDUCATION
SUMMIT**

Saturday 3 + Sunday 4

Grow your passion for learning and educating, explore how design learning is even more transdisciplinary.

edusummit.ixda.org



Interaction Workshops

Monday 5

Join the best designers
and learn hands on.

interaction18.ixda.org



**STUDENT
DESIGN
CHALLENGE**

Monday 5 to Thursday 8

Demonstrate your skills
in the design challenge and
learn from amazing mentors.

sdc.ixda.org



**INTERACTION
AWARDS
2018**

At the Interaction Awards we will celebrate individuals and teams that through design leadership and innovation created impact and improved human lives.

awards.ixda.org



interaction 18

Tuesday 6 to Thursday 8

You will enjoy three full conference days, listening to experts and join conversations to reshape our changing relations with ourselves, our objects, the environment and the society as a whole.

interaction18.ixda.org

Anticipated milestones



SEPTEMBER
Early bird tickets
Call for speaker open

NOVEMBER
Call for speaker closed

DECEMBER
Program announced



SEPTEMBER
Call for students open

NOVEMBER
Call for students closed

DECEMBER
Finalists announced



MAY
Call for projects open

SEPTEMBER
Call for projects closed

NOVEMBER
Shortlist announced

JANUARY
Finalists announced
People choice's vote open

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JUNE
Call for speaker open

JULY 1ST
General selling

SEPTEMBER 13TH
Call for speaker closed

OCTOBER
Workshops announced
+ early bird tickets

NOVEMBER
Program announced

DECEMBER
Workshops general selling

First Two Keynotes



Anab Jain imagines the future for living with her vanguard laboratory, design and film studio Superflux. She inspires and challenges us to look critically at decisions and choices we make, showing us how design can drive powerful insights.



Alan Cooper, “Father of Visual Basic”, author and co-founder of Cooper, he has dedicated decades to the crossroad of design and development, humanizing technology through his groundbreaking work in software design.

“La Sucrnière”

Main conference venue



A bit about Lyon...



Montréal

New York

Helsinki

Dublin

London

Berlin

Paris

Lyon

Rome

Istanbul

Casablanca

Dubai

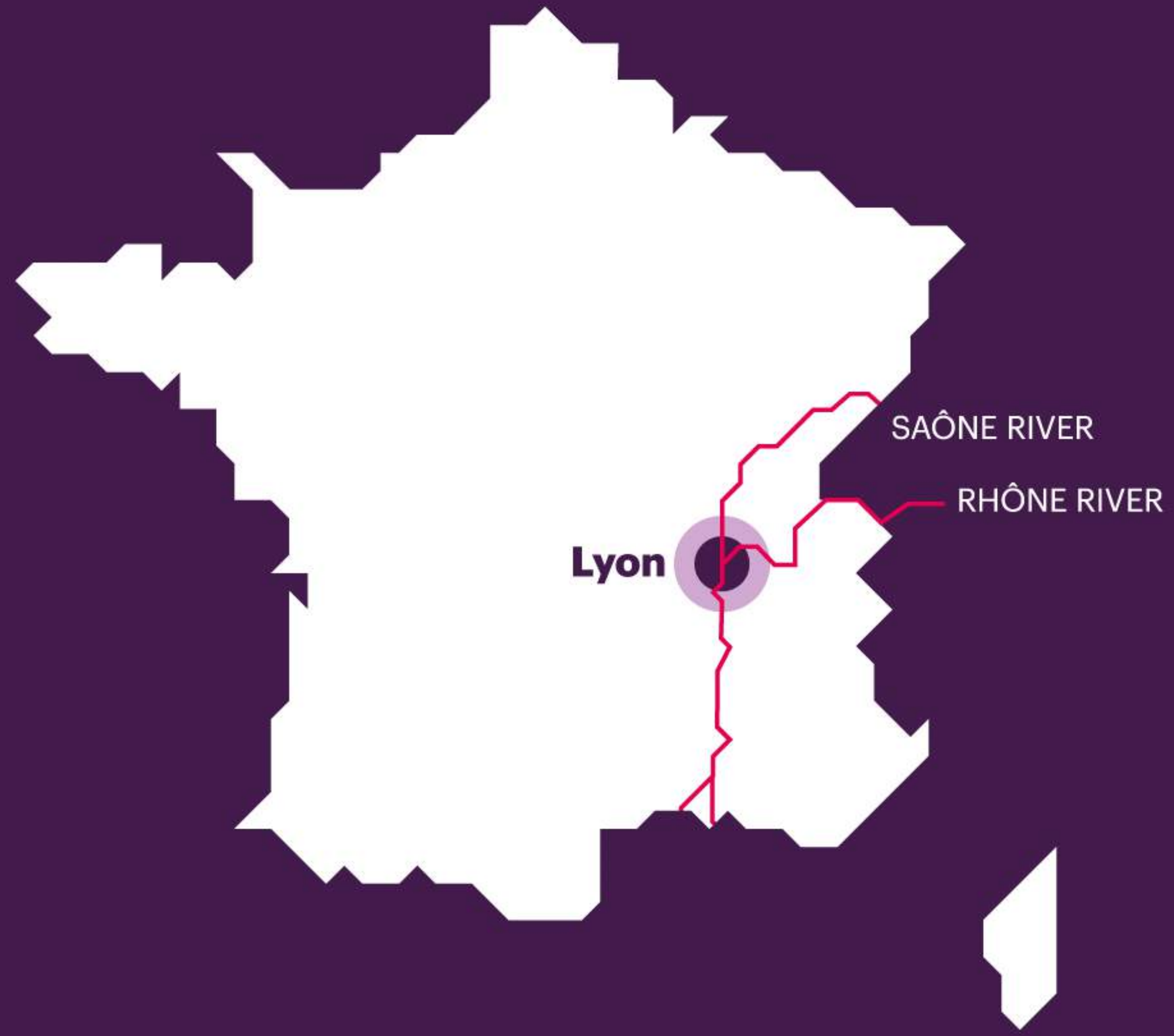




Photo Aderly — © Brice Robert







Photo © Musée des Confluences





Interaction 18 teaser video

vimeo.com/202684890

See you in Lyon!

interaction18.ixda.org